



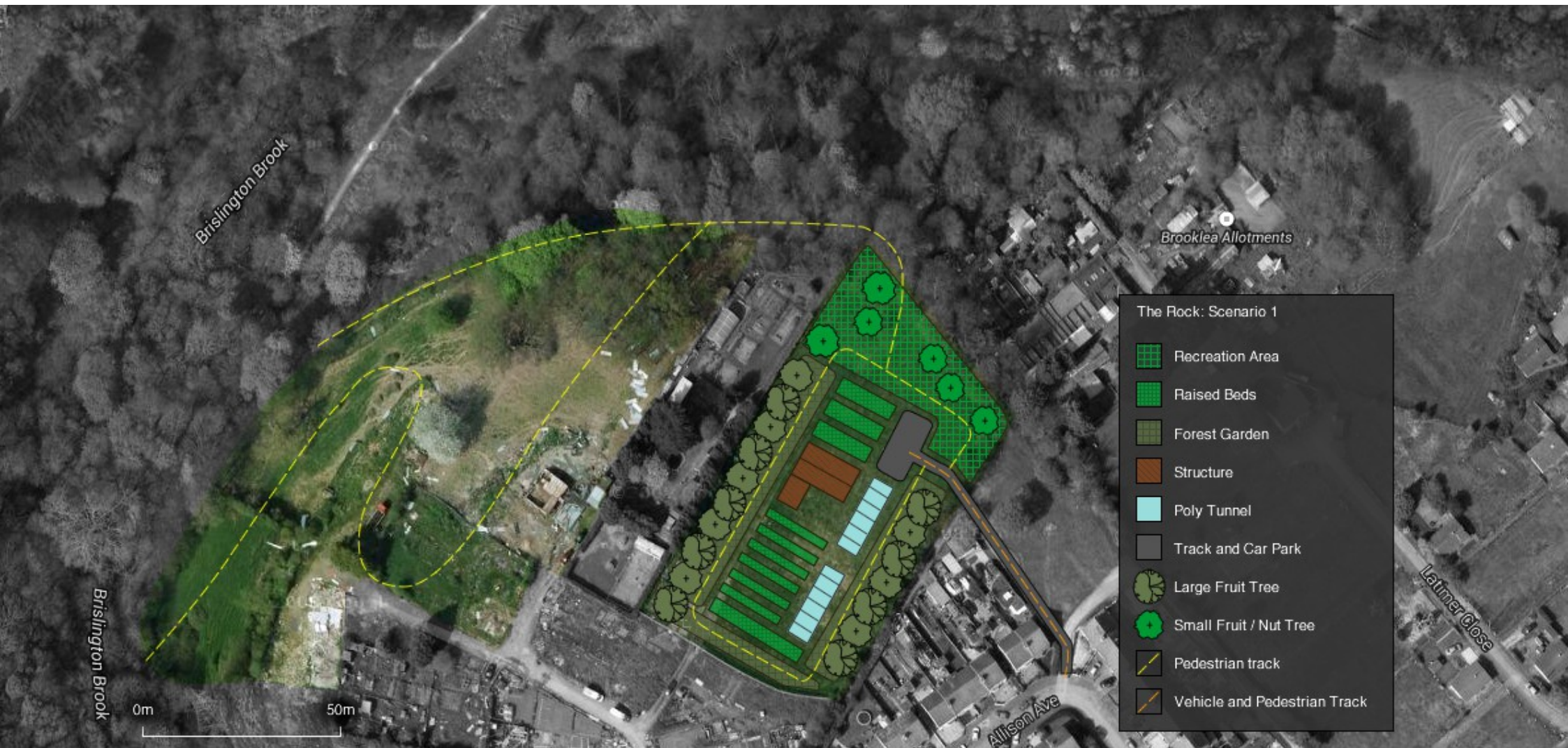
## Site Scenarios for The Rock

To address potential problematic factors with the physical and social site implications we have designed a set of 3 simple scenarios to aid in developing an approach that best meets the sites needs. In all of the scenarios the eastern site (top paddock) is the focus for the siting of the market garden and educational facility. This area includes poly tunnels, an educational building, raised beds and cultivated areas, fruit and nut tree planting, additional small structures for tools, a recreation area with play space and a walking route around the site. The public usage of this portion of site varied with each scenario, raising different benefits and difficulties.

The western portion of the site also changes it's focus in each scenario, based around public access and the amount resources used to include it's usage. There is an optional adjustment for any of the scenarios put forward, to not include any development or remediation work on the western site.

All site maps are purely suggestive of the potential structures and layout of site, and in no way represent a final design. All measurements are also approximate.

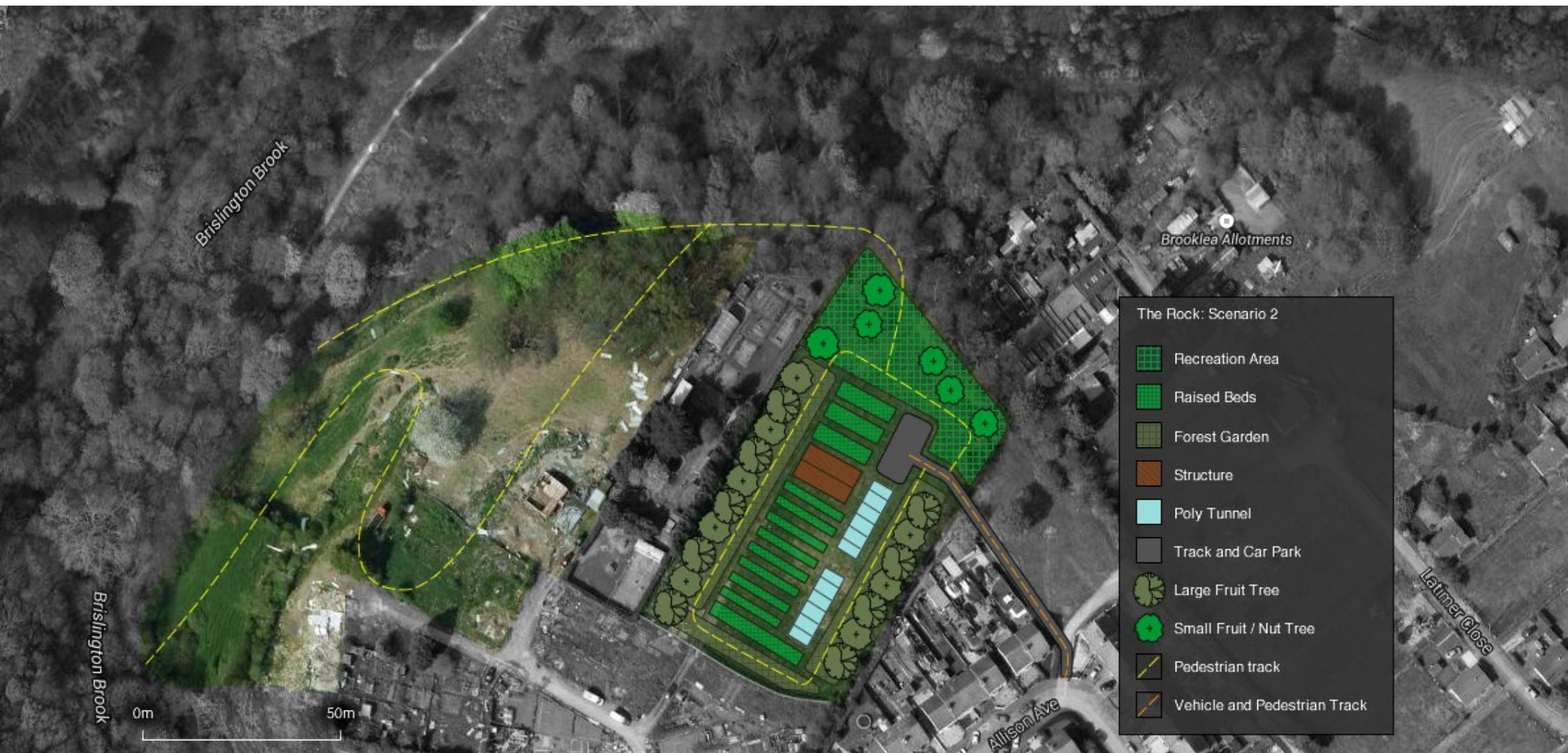
## Scenario I



In this scenario all of the projects elements are contained within the eastern portion of the site. The reasons for this are are mainly to do with the amount of clean up work and the additional resources that engaging with the western portion (down to the brook) of the site would require. There is a large amount of dangerous waste on this part of the site, thickly overgrown with Brambles, and the slope will make vehicle access very difficult. This portion of the site would be slowly cleared and remediated over a 3 year period, creating pathways and interpreting habitat areas to attract public interest and to aid in the restoration of the brook area.

The woodland path would need to be repaired and the Foodtures café and gardens would be advertised from the brook to invite walkers to visit. This will focus a large majority of the public activity on the eastern site, with public access by foot from Allison Road and the woodland path from the brook. The Foodtures site would include a café and play area that would attract visitors to the site throughout the outdoor seasons. Produce sales would be made on site, and through meals at the café providing additional revenue.

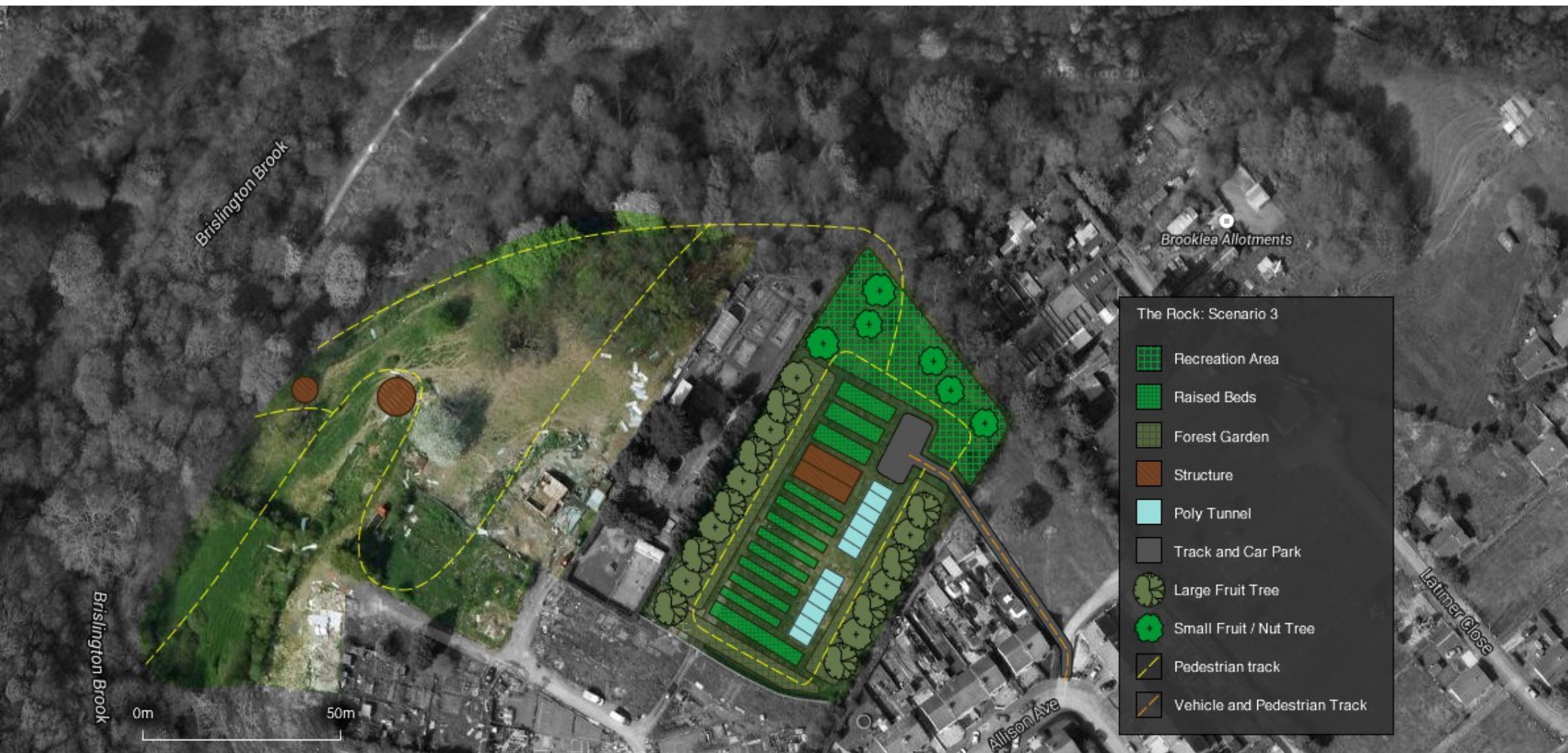
## Scenario 2



In this scenario all of the projects elements are contained within the eastern portion of the site, as in scenario 1. However in this scenario the focus of the site is purely on the educational and market garden aspects of the project. The site would not be made to be publicly attractive, there would be no café or on site produce sales. Visitors to site would be apprentices on the garden training scheme, course attendees and staff. The recreational area and walking routes would still be included to provide local residents with accessible green space.

The western portion of the site would be slowly cleared and remediated over a 3 year period, creating pathways and interpreting habitat areas to attract public interest and to aid in the restoration of the brook area.

## Scenario 3



In this scenario the eastern site mirrors the layout and public access of scenario 2, keeping this area dedicated to educational and agricultural usage. The western site would be used as more of a public focus, utilising the recreational use of the brook path to attract people in. A café building, selling fresh produce from the market garden, would be set back in the slope by the brook and a community amphitheatre built further up the track. Resources would be used to install a contoured pathway across this portion of the site, creating easy access, and a patchwork of clearings and habitat areas would create an enjoyable public recreation space. Engagement with local natural history groups and artists would enrich the sites interpretation adding to it's interest and value as an educational resource.

## SWOT Analysis of 3 Site Scenarios

Scenario	Strengths	Weaknesses	Opportunities	Threats
<b>1. All design elements in Top Paddock inc. cafe. Nature trail to Brislington Brook developed in 3<sup>rd</sup> year.</b>	<ul style="list-style-type: none"> <li>- Café close to gardens</li> <li>- Shortest distance for utilities and deliveries</li> <li>- More energy focussed on completion of top site</li> <li>- Seasonal on-site outlet for produce</li> </ul>	<ul style="list-style-type: none"> <li>- Slope and Brislington Brook not so integrated in design</li> <li>- Alison Avenue access limited and harder to find. Little 'passing interest' other than local residents.</li> </ul>	<ul style="list-style-type: none"> <li>- Draws in interest from local residents</li> <li>- Direct link between food grown and food eaten in café</li> <li>- Social use of recreation area would increase usage of café</li> </ul>	<ul style="list-style-type: none"> <li>- Local residents and allotments opposed to increased footfall in Top Paddock (? based on the very few comments received to date)</li> </ul>
<b>2. Top Paddock developed as a growing space with education centre, without an onsite cafe. Nature trail to Brislington Brook developed in 3<sup>rd</sup> year.</b>	<ul style="list-style-type: none"> <li>- Maximises growing space</li> <li>- Reduces visitor impact on local community</li> <li>- Reduced staffing requirements</li> <li>- Less financial risk</li> </ul>	<ul style="list-style-type: none"> <li>- No immediate outlet/use for produce on site</li> <li>- Less public interface</li> <li>- Less income</li> </ul>	<ul style="list-style-type: none"> <li>- Allows more of a focus on growing and education</li> </ul>	<ul style="list-style-type: none"> <li>- Less diversity within the project (and it's visitors)</li> </ul>
<b>3. Cafe situated near Brislington Brook. Top Paddock designed as growing space with education centre. Nature trail linking Brook, Cafe and Paddock developed in 1<sup>st</sup> year (or as soon as possible)</b>	<ul style="list-style-type: none"> <li>- Maximises growing space</li> <li>- Integrates whole site rather than focussing on paddock</li> <li>- Reduces visitor impact on local community</li> <li>- Instant public frontage.</li> <li>- Seasonal on-site outlet for produce</li> </ul>	<ul style="list-style-type: none"> <li>- Long way from gardens to café for deliveries, construction etc.</li> <li>- Possible extra expense for utilities to cafe.</li> <li>- Resources and focus are split</li> </ul>	<ul style="list-style-type: none"> <li>- Developing beneficial connections with other groups, e.g. Sustrans, Discover Brislington Brook, Edible Futures.</li> <li>- Drawing in 'passing interest' from people walking along Brislington Brook.</li> <li>- Greater community engagement with clear-up of site</li> </ul>	<ul style="list-style-type: none"> <li>- Clear-up of lower site is a huge task and this could draw attention and resources away from developing the Top Paddock, which is core focus of the project.</li> </ul>

## Estimated Daily Vehicle, and Pedestrian (Walk, Cycle, Public Transport) Site Visits Based on 3 Scenarios

No public vehicle access, except for disabled or mini bus, by prior arrangement in all scenarios.

Text in this colour = Higher usage

Text in this colour = Lower usage

### Scenario 1 :

Eastern site

Vehicle Site Visits : 3 per day for deliveries and distribution, one vehicle for tutors on course days, up to 2 vehicles for disabled access, 1 mini bus for group visits.

Pedestrian Visits : Dog walkers, recreation space users, café visitors, course attendees, tutors, growing staff, café staff, garden apprentices, volunteers, school and college visits.

Western site

Vehicle Site Visits : None

Pedestrian Visits : Dog walkers, walking and cycling visitors from Brislington Brook, recreation space users, school and college visits, seasonal visits for events.

### Scenario 2 :

Eastern site

Vehicle Site Visits : 2 per day for deliveries and distribution, one vehicle for tutors on course days, up to 2 vehicles for disabled access, 1 mini bus for group visits.

Pedestrian Visits : Dog walkers, recreation space users, course attendees, tutors, growing staff, garden apprentices, volunteers, school and college visits.

Western site

Vehicle Site Visits : None

Pedestrian Visits : Dog walkers, walking and cycling visitors from Brislington Brook, recreation space users, school and college visits, seasonal visits for events.

### Scenario 3 :

Eastern site

Vehicle Site Visits : 2 per day for deliveries and distribution, one vehicle for tutors on course days, up to 2 vehicles for disabled access, 1 mini bus for group visits.

Pedestrian Visits : Dog walkers, recreation space users, course attendees, tutors, growing staff, garden apprentices, volunteers, school and college visits.

Western site

Vehicle Site Visits : 1 delivery to Hill Lawn for café, further transport by barrow.

Pedestrian Visits : Dog walkers, walking and cycling visitors from Brislington Brook, recreation space users, school and college visits, café staff, café visitors, seasonal visits for events.